Putting ME in social media for your career

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• Get discovered by people who can influence your career.

• Expand your network which leads to new opportunities.

• Remain high on your industry’s radar.

• Raise your profile as a thought leader.

How
Why do social media?
You can use social media to:

network, establish credibility, build your profile, job search, share information about your passions, have meaningful dialogue with people in your industry, learn, listen, share, research. The list is endless.
• Become a board member
• Design career around a personal passion
• Change jobs
• Get a promotion
• Become a manager
• Move sideways into a new division
• Move into a new industry sector
• Find a mentor or BE a mentor
• Become known as an expert
• Create a long term career plan or strategy.
• Become a better networker, attend networking events regularly
• Find a career that doesn't feel like work
• Become more creative, break out of the rut
• Build my personal brand
• Redesign current job to be more fulfilling.
• "Shadow" three people to learn about their jobs.
• Ask for more responsibility or more clients.
• Get trained for a new career.
• Professional photo
• Google yourself.
• Set up Google alerts
• Claim your domain name and build a personal website.
• Do some basic search engine optimisation.
To join LinkedIn, sign up below... it's free!
• Start actively building your reputation
• Make connections and connect people
• Engage and have conversations
• Be a giver and be authentic
• Make the time
• Think relationships first
• IRL is still essential