Discover how to use your strengths to become an influential leader at Macquarie University’s annual Women, Management and Work Conference. Be inspired and empowered as leading speakers share their wealth of knowledge and experience, with tips on how to build on your leadership skills and advance your career.

**Featuring Leading Speakers:**
- Rachel Clow – General Manager, Personal Lending, Commonwealth Bank
- Holly Kramer – Group General Manager, Pacific Brands Workwear Group
- Senator Claire Moore – Senator for Queensland, Australian Labor Party
- Jenny Morawska – President and CEO, The Morawska Group
- Innes Willox – Chief Executive Designate, Australian Industry Group
- Robert Rodgers CSM FAHRI – Air Commodore, Director General Personnel, Air Force
- Keynote dinner address by Fiona O’Loughlin - Comedienne and TV Presenter

www.mm.mq.edu.au/wmwc
8 – 9am  REGISTRATION
9 – 10.30am  WORK: EMERGING FUTURES
Future trends in the constantly changing world of work.

Speakers

Senator Claire Moore
Senator for Queensland, Australian Labor Party
A Senator since 2002, Claire is Chair of the Senate Community Affairs – Legislation. A proud unionist and feminist, she has always played an active role in community groups such as Australians for Native Title and Reconciliation.

Innes Willox
Chief Executive Designate, Australian Industry Group
Innes will take up the role of Chief Executive of the AIG on 1 May 2012. Since 2008 he has been the Director of International and Government Relations for the AIG. He began his early working career as a journalist.

Holly Kramer
Group General Manager, Pacific Brands Workwear Group
At Pacific Brands since 2010, following 9 years with Telstra in several roles including Group Managing Director and Chief of Marketing. Prior to Telstra, Holly was in sales and marketing at Ford Motor Company in Australia and the US.

Chair
Professor Ray Markey
Professor of Employment Relations and Director, Centre for Workforce Futures, Macquarie University

10.30 – 11am  MORNING TEA
11am – 12.30pm  WORLD CAFÉ : RIGHT USE OF POWER
Right Use of Power will explore the power dynamic and help you develop an understanding of the skills needed to use power with heart. We will discuss the right use of personal, professional, status and collective power.

Facilitator
Jenny Morawska
President and CEO, The Morawska Group
Previously a CEO of a biotech company, a senior executive in banking, one of the most senior women in the Australian federal government and executive director of a big 4 consulting company. Jenny has worked on projects in over 60 countries.

12.30 – 1.30pm  LUNCH
1.30 – 3pm  WORKSHOPS
Join an expert practitioner in a highly interactive and engaging workshop where leadership tools, tactics and approaches are examined and shared.

PLEASE SELECT ONE WORKSHOP FROM BELOW

Workshop 1  EMPOWERMENT THROUGH NEGOTIATION
Learn how to negotiate and influence effectively including:
• negotiation essentials: making sure you have the basics covered
• the underlying relationship: managing a ‘difficult’ negotiation
• the negotiation process: how gender differences affect outcomes

Professor Mara Olekalns
Professor of Management - Negotiations, Melbourne Business School
Mara’s expertise is within the fields of negotiation and conflict resolution. Her research focuses on communication processes in negotiation. She has published in leading international management, psychology and communications journals.

Workshop 2  BE NOTICED, BE HEARD, BE CLEAR
Develop your presence and presentation skills to maximise your effectiveness and develop your personal brand in meetings and in presentations.
• create confident and strong physical and vocal presence
• structure and deliver your key messages clearly
• beyond presenting: inspire, empower and influence

Mariette Rups-Donnelly
Professional Speaker, Specialist Coach in Presentation and Public Speaking, Director of Powerhouse Presentation
Since 2004 Mariette has taken her experience as a leading actor and teacher of actors and combined it with an astute business understanding to create programs that go to the core of presence, presentation skills and business performance.
Workshop 3  
**PUTTING ME IN SOCIAL MEDIA - PRACTICAL AND SOCIAL MEDIA SKILLS FOR YOUR CAREER ADVANCEMENT**
Learn practical ways to build your profile and your reputation using social media.

**Catriona Pollard**  
Director of PR and Social Media Agency, CP Communications
Catriona is a leading blogger and is listed as one of the top 100 PR tweeters. She is co-founder of Social Media Women, and teaches a PR & social media course she designed at the Sydney Writers Centre.

Workshop 4  
**SKIRTING LEADERSHIP: WHY MANY TALENTED WOMEN WON’T STEP UP!**
Learn what the Imposter Syndrome is all about, where it comes from, how it can impact you as a leader, how we compensate and most importantly, how we can move beyond it to step up to our potential as leaders.

**Suzanne Mercier**  
Managing Director, Liberate Leadership
A highly experienced strategist, leadership champion and expert in the area of human potential, Suzanne has run her own business for 20 years. Previously she worked for George Patterson Advertising, Coca Cola Amatil and Schwarzkopf.

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3 – 3.30pm  
**AFTERNOON TEA**

3.30 – 4.30pm  
**INSPIRATIONAL YOUNG LEADERS**
Learn how to recognise your strengths early so you’re on the leadership track. In this session you will hear personal stories about leadership and some ideas about what works and how to seize opportunities.

**Speakers**  
**Shari Cosgriff**  
General Manager, The Business Service Centre (BSC), Commonwealth Bank of Australia
With the CBA since 1997, currently Shari looks after the majority of call centres for BPB including CommBiz, Merchant, Local Business Banking Associates, Corporate Cards, Merchant Direct Sales and Term Deposits.

**Belinda Viavattene**  
Project Manager, Abigroup Rail
Belinda has worked in the engineering and construction industry for 10 years. She has an Advanced Diploma and Bachelor Degree in Civil Engineering and a Diploma in Project Management.

**Chair**  
**Therese Fuller**  
Principal, ThinkSmart Consulting

4.30 – 4.55pm  
**INVEST IN YOUR NETWORK AND REAP THE REWARDS**
This interactive session will give you techniques to ensure your network works for you!

**Speaker**  
**Julia Palmer**  
Networking Strategist and Chief Executive, Business Networking Academy

**Chair**  
**Jenny Morawska**  
President and CEO, The Morawska Group

4.55 – 5.05pm  
**DAY CLOSE**

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6 – 6:45pm  
Drinks and Music by Alex Boneham Trio  
Be entertained by the Alex Boneham Trio, an ensemble of talented professional musicians.

6.45pm  
Conference Dinner

**Speaker**  
**Key-Note Dinner Address**  
“The leadership challenge – women as leaders”  
**Fiona O’Loughlin**, Comedienne and TV Personality
Mother of five, Fiona has received many awards including the Best Newcomer in 2001 and the Piece of Wood in 2006. She has performed in LA, Montreal, Hong Kong and UK and has had TV guest appearances on Sunrise, Good News Week, Spicks and Specks.
POSITIVE PSYCHOLOGY: HOW TO BUILD ON YOUR SIGNATURE STRENGTHS
This session will focus on the psychology of using one's personal strengths. We will focus on recent advances in the field of positive psychology and explain how women can identify what their "signature strengths" are, along with guidance on how this knowledge can be used as a resource to develop leadership capabilities. We will also outline the findings from a recent study suggesting that authenticity is a critical factor in the success of women within Australian organisational life.

Speakers
Dr Gordon Spence
Psychologist, Lecturer, Researcher and Executive Coach
Gordon lectures on the psychology of peak performance, evidence based coaching, business well-being and the application of positive psychology at the Australian Institute of Business Wellbeing.

Dr Suzy Green
Registered Clinical and Coaching Psychologist
Suzy is a leader and pioneer in Coaching Psychology and Positive Psychology, she is the Co-Founder of the Positive Psychology Institute. She teaches Applied Positive Psychology at Sydney University.

Suzi Skinner
Managing Director, Selftalk Pty Ltd
For over a decade Suzi has facilitated and coached at executive and board level. She is the research lead in a study on Women and Leadership supported by the Institute of Coaching at Harvard University/Mclean Hospital in Boston.

Chair
Anne Moore
Former Head of Sydney Talent & HR Director, Manidis Roberts

10.30 – 11am
MORNING TEA

11am – 12pm
KEY-NOTE ADDRESS: CRISIS MANAGEMENT – FROM HOSTAGES TO VIOLENT CONFLICTS AND EMERGENCIES
This session will explore how to lead in difficult environments:
• negotiations when life is at stake
• manouvering in violent conflicts in order to meet humanitarian needs
• effectiveness (or lack thereof) in the face of emergencies and disasters

Speaker
Åse Lunde
Managing Director, Lunde Risk Reduction AB, Sweden
Åse is a crisis and disaster management professional with 23 years of broad-based experience including senior roles with the Swedish Civil Contingencies Agency, the UN and the Swedish National Police.

Chair
Jenny Morawska
President and CEO, The Morawska Group

12 – 1pm
POWER AND INFLUENCE AT WORK– THE HIDDEN SECRET
Research findings show Australian’s ability to influence at work is quite varied. This session will focus on:
• establishing what the key research findings mean for you and your people
• using the latest brain science to deal effectively with ‘blockers’ in the workplace
• pin-pointing team behaviours that make sharing leadership easy
• mapping your sources of personal influence at work, generating an influencing action plan

Speaker
Dr Grant Robertson
Principal Consultant, UGM Consulting
In 2011 Grant was Research Leader of the ground breaking “Personal Influence at Work” study conducted in Australian workplaces. He has extensive experience in the design and delivery of development programs for executives and high potential leaders.

Chair
Professor Anne Ross-Smith
Associate Dean, Curriculum and Quality Assurance, Faculty of Business and Economics, Macquarie University

1 – 2pm
LUNCH
2 – 3pm  
**A VIEW FROM THE TOP: ORGANISATIONS OF THE FUTURE**
What can we expect to emerge from the profound forces shaping our world? Our speakers will share their views on how the world of work will look in the future.

**Speakers**
- **Robert Rodgers, CSM FAHRI**
  Air Commodore, Director General Personnel – Air Force
  A stellar career in the RAF since joining in 1985, Air Commodore Rodgers was awarded a Conspicuous Service Medal in 2005. He has served as Senior Military Public Affairs Officer, Group Captain and since 2010, as Air Commodore. He is the first HR specialist to attain this rank.

- **Amanda Garland**
  Vice President, Global Strategy, IBM Growth Markets
  Amanda has enjoyed a diverse career at IBM since joining in 1997. She currently is responsible for identifying locations around the world where there are pools of skills, and

**Chair**
- **Professor Ray Markey**
  Professor of Employment Relations and Director, Centre for Workforce Futures, Macquarie University

3 – 3.30pm  
**AFTERNOON TEA**

3.30 – 4.30pm  
**WORKPLACE DIVERSITY: UNCOVERING UNCONSCIOUS BIAS**
Why is unconscious bias such a focus at the moment? And what does it mean? How can we use unconscious bias to create a more diverse and inclusive workforce?

**Speaker**
- **Juliet Bourke**
  Partner Human Capital, Deloitte
  Juliet leads the national diversity and inclusion practice at Deloitte. Previously a founding partner at Aequus Partners, she is recognised nationally and internationally as an expert author and speaker on diversity, flexibility and gender equity.

- **Elizabeth Raper**
  Barrister, Wentworth Chambers
  Elizabeth was admitted as a solicitor in New South Wales in 1999. In 2005, she began her work as a barrister. She has appeared in a wide range of jurisdictions including the Federal Magistrates Court in cases involving discrimination law and industrial prosecutions.

**Chair**
- **Professor Lucy Taksa**
  Head of Department - Marketing & Management, Faculty of Business and Economics, Macquarie University

4.30 – 4.45pm  
**CLOSE**

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**Register online**
Visit [www.mm.mq.edu.au/wmwc](http://www.mm.mq.edu.au/wmwc)

**EARLY BIRD SPECIAL:** Register before 1st June 2012 for $1,725 (inc GST) save $575. Registration fee includes conference materials, presentations, catering and drinks and conference dinner on 12 July 2012.

Multiple registrations discounts are also available!

**NOT-FOR-PROFIT SCHOLARSHIP AVAILABLE**
details available online
[www.mm.mq.edu.au/wmwc](http://www.mm.mq.edu.au/wmwc)

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**Location**
Sofitel Sydney Wentworth
61 - 101 Phillip Street
Sydney NSW 2000
T: 61 (02) 9228 9188

Parking: Sofitel Sydney Wentworth car park is located on Bligh Street. Please contact the hotel directly for more information.

Public Transport: Hotel is within walking distance of Wynyard Station. Visit 131500.com.au to plan your trip.
The Centre for Workforce Futures

The Centre brings an innovative multi-disciplinary and problem-focused approach to research relating to the workforce and workplace, with application to public policy, industry and the community. It has assembled one of the largest concentrations of expertise in the Asia Pacific region across its core disciplines of Human Resource Management, Employment Relations, Labour Economics, Demography and Labour Law.

Join our Women At Work Australia online community

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